



Helping kids find hope and healing

FOR IMMEDIATE RELEASE

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CHILD GUIDANCE CENTER LAUNCHES NEW WEB SITE

June 12, 2008 (Lincoln, NEB) — Child Guidance Center launched its newly designed Web site on May 30. The site, www.child-guidance.org, reflects the agency's new brand identity and offers enhanced content and features to better serve the parents and community-based partners who turn to the nonprofit as a leader in meeting children's mental health needs in Lincoln regardless of financial ability.

A fresh look and simplified structure makes it easier for visitors to navigate and get the information they need. The site now provides a more comprehensive overview of the organization, its programs and services, as well as news releases, brochures, client feedback, annual reports, newsletters, and career and donation opportunities. Required forms are also available online for download, adding efficiency and convenience to the admission process.

"The new site significantly improves our ability to inform and connect with families, donors, and other mental health professionals who are interested in our therapeutic services. We are excited to give the community increased access to the information they need to help children struggling with emotional and behavioral problems and the ways our agency can support them, said Executive Director, Carol Crumpacker, Ph.D.

The community is invited to visit the site today, at www.child-guidance.org.

Child Guidance Center was established in 1949 by the Junior League of Lincoln and is a professionally staffed, private, nonprofit agency dedicated to providing child-centered, family-focused mental health services to all youth in Lincoln, regardless of financial ability. Annually, Child Guidance Center serves over 2,000 children and adolescents along with their families, utilizing a combination of specialized programs and proven strategies. Child Guidance Center's committed staff helps kids find hope and healing by treating the underlying trauma— and not just the symptoms. This empowers them to move forward and lead happy, healthy lives. For more information about our organization, visit www.child-guidance.org or call 475-7666.

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